

BIG LONG LAKE 2021-2022 DIRECTORY AD SPACE ORDER FORM

Office Use Only:

- Sent Proof _____
 Ad Approved
 Sent Invoice
 Paid _____ Rec'd

RESERVE YOUR SPACE TODAY! SPACE IS LIMITED...DEADLINE IS MARCH 22, 2021

Please make checks payable to: **BIG LONG LAKE ASSOCIATION**

Send to: Janelle Wagner; 6205 Stoney Creek Drive, Fort Wayne, IN 46825

PHONE: 260-209-2508 • FAX: 260-209-2509

Payment is due prior to March 22, 2021. If payment is not made by deadline, your ad will not be printed.

Invoice Company:

- in 2020 fiscal
 in 1st Q 2021 fiscal

Company Name: _____

Contact: _____

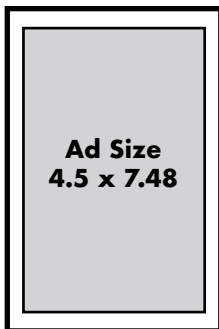
Phone: _____ Fax: _____

E-Mail (to send proof): _____

- Use same ad as last directory. Will email most recent art/logo/ad. (High resolution .pdf or .eps preferred)

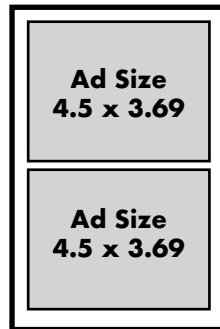
Please make these changes: _____

**Send a copy of your logo and any pictures for the ad. Please email them to: directory@biglonglake.net.
 If you have any questions, please call Janelle (260) 209-2508. Thank You for Your Support!*



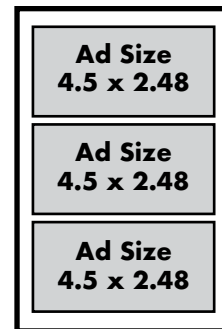
FULL PAGE

- \$210 B/W
 \$300 Color



1/2 PAGE

- \$135 B/W
 \$200 Color



1/3 PAGE

- \$85 B/W
 \$125 Color

Front or Back Covers - Circle One:

Inside Cover - Full Page

\$400 Color

First Page

\$300 Black/White

Inside Back Cover -

Full Page

\$350 Color

Back Cover - Full Page

\$450

*These spaces are first right refusal
with current advertisers.*

*If interested
in space,
circle one.
If space
becomes
available we
will contact
you.*

BONUS!

Get a vendor table at any one of our scheduled Association Meetings! Just purchase \$100 or more in Directory, Newsletter, or Website ads

- I'm Interested; I'll be contacted to get scheduled

All print ads automatically receive a directory listing on the website.

Website Advertising - www.biglonglake.net

Home Page Display AD:

- 12 Month Ad (\$15/mo. = \$180*)

Advertisers Page Display AD:

- 12 Month Ad (\$10/mo. = \$120*)

Newsletter Advertising - Limited Space

Annual Print Schedule

- 2021 (Feb/Mar Dues Issue)
 2022

- 2021 (May Issue)
 2022

- 2021 (Extra Issue)**
 2022

Front Page Ad (\$200 each issue)

Inside Page Ad (\$125 each issue)

Back Page Ad (\$150 each issue)

*Ad Design charge may apply. Invoiced Annually. **Scheduled, but if not enough content, we will not send out or bill you.